

# Spouse Orientation Leader Development (SOLD)



# What is SOLD?

- Structured, integrated system for providing services to Army spouses in their journey through Army life
  - helping connect them to the Army
  - to grow through education and training
  - to develop as community leaders

# Goals of SOLD

- **CONNECT** - positively connect spouses to the Army at the earliest opportunity
- **GROW** - Empowering spouses to become self-reliant and achieve their personal goals
- **CONTRIBUTE** - Create Army Community contributors
- **LEAD** - Develop spouses as community leaders



# What is the Personal Development System?

- **Web application associated with SOLD**
  - **Life Skills Matrix**: a data base of information designed to help users become self-reliant
  - **Volunteer Component**: opportunities to become ambassadors, coaches, mentors
  - **Personal Portfolio**: (under development) a system designed to track learning, experience, accomplishments

# SOLD Ambassadors

- Two USAREC spouses selected to become SOLD Ambassadors
  - Maureen Weeks (Mid-Atlantic)
  - Karen Nichols (New Orleans)
- Receive Training August 18-20, 2003
  - New Orleans, LA
- Responsible for getting the word out in USAREC



# What is a SOLD Ambassador?

- Official spokesperson
- Responsible to informing others about SOLD
  - official briefings
  - one-on-one interactions with spouses
- Prepare others to become SOLD Ambassadors
- Recommend 20 hours/month



# What is a SOLD Lifeline Coach?

- A friendly connection who is focused motivating, supporting and serving as an anchor to those new to the Army or new to an installation or military community.
- Volunteer interested in becoming **Lifeline Coaches** will be able to apply through the SOLD website.



# What is a SOLD Mentor?

- Volunteer confidant who has expertise or personal experience in certain aspects of Army life and who is willing to share that knowledge with other Army spouses, families, and significant others.
  - Provide guidance online through the SOLD website





# What is the Life Skills Matrix?

- Comprehensive database containing a catalog of knowledge, skills, and abilities (KSA's) that relate to four different skill sets associated with different levels of leadership
  - Skill Set 1 - Self Reliant Participant
  - Skill Set 2 - Direct Leader
  - Skill Set 3 - Community Leader
  - Skill Set 4 - Strategic Leader

# [www.MyArmyLifeToo.com](http://www.MyArmyLifeToo.com)

- Your access to all the resources and services
- Power by SOLD
- The more you utilize the SOLD Personal Development System the easier it will be for you to tailor the site to meet our unique needs



# Will I have to register on the SOLD website?

- Anyone will be able to view the public pages of SOLD
- Only authorized users will be able to take advantage
  - Lifeline Coaches
  - Mentors
  - Portfolio Tools

# Why has the Army Developed SOLD?

- Family members have a tremendous impact on the soldier's decision to join and stay in the Army
- The earlier the spouses develop a positive connection to the Army - the greater the likelihood the soldier will make the Army a career.
- Retention Tool



**Questions?**

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